

# THE Appleprint

Solutions for smart businesses!

Design



Print



Brand



Signage



Promotion



[www.appleprint.co.tz](http://www.appleprint.co.tz)

# 『EXPERT SUPPORT』

## **ABDULKADIR ABUZER** **Managing Director**

I have been in this field for more than 10 years. I started my career as a production assistant which gave me the energy and drive to be more successful as an individual. I toiled my way up to become a Production Manager and now owner of The Appleprint.

## **GODFREY LAWRENCE** **Technical Support**

The life under the light is what amazed me since childhood. Playing with wires, sockets and plugs has always been my passion. As a production manager I keep my self-updated with new technologies and take all sorts of challenges in a positive way to ensure our client is fully satisfied.



## **PHILLIP BISEKO** **Chief Designer**

I have been in this field for more than 10 years. Designing is truly my passion and it's the way I relate and express my ideas with the world. My ultimate goal is to create something radical, new, share my vision and change how others experience the world.

## **TANDU ALLY** **Assistant Production**

The transformed journey from rural lands to the City has been amazing for me and it has made me a better individual in all aspects of my life. As a production assistant I always try to give my best in checking all the end products are to my client's satisfaction and goods are delivered on time.



We ensure your **BRAND**  
reaches more Potential **BUYERS**

## INTRODUCTION

**THE APPLEPRINT** can provide you with a better, more convenient way to meet your needs at the right budget. No matter your needs, whether it's signages, brochures, flyers or T-shirts, we have the expertise and technology to make it happen.

Our staff will help you with your printing, design and promotional needs. We can design your work from scratch or use your design to get the best results possible for the best price.

No job is too **LARGE** or **SMALL** we have the latest equipment to cater for all your requirements. Our qualified staffs are always on hand to answer questions, offer advice and serve you personally and quickly.

**Customer focus** - Drawing on our expertise and technology, we deliver tailor-made customer's individual needs. Integrity. To act with truth & honesty in all our dealings, never concealing the truth.

**Mission** ensure complete customer satisfaction as our top priority. Enforce best HR practices, focusing on recruiting, training and rewarding the right people. Set high industry standards by acquiring and upgrading our technology.

**Vision** - To become the leading solutions for smart businesses provider in East Africa with 80% market share.

**Innovation** - Innovation in everything from technology, people, process and products, "We encourage out of the box thinking"

**Excellence** To continue in our delivery of quality and value in the Graphic Art Field through skilled staff and latest technology.

To be passionate about our work and take pride in our success. To be the best in everything we do, satisfy our honor our customers commitments.

We encourage the free movement of opinions and views to enable us to realize the best ideas.

# POWERFUL CREATIVITY with clean GRAPHIC DESIGN

Graphic design, also known as communication design, is the art and practice of planning and projecting ideas and experiences with visual and textual content. The form of the communication can be physical or virtual, and may include images, words, or graphic forms.

- Logo (Full Package)
- Banners
- Brochures
- Roll Up Stands
- Leaflets
- Wheel Covers
- Booklets
- Sign Boards
- Magazines
- Poster Design
- Calenders
- Branding Solution
- Business Cards
- Digital Graphic Design.



Interpret your idea and transform it into a selling tool...

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# BRAND Outdoor Branding

Branding is a marketing strategy that involves creating a differentiated name and image often using a logo and/or tag line in order to establish a presence in the consumer's mind and attract and keep customers.

If you can  
**DREAM IT**  
we can **PRODUCE IT.**

*Branding is our passion, no job is too big for us...*

- Stickers
- Embroidery
- T - Shirts
- Caps / Hats
- Outdoor Branding
- Vehicle Graphics
- Office Branding
- Pens
- Mugs
- Key Chains
- Diaries
- Engraving



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Vehicle Tyre Covers



Customized Signages



Billboard Print & Install



Acrylic Sign Boards



Branded Umbrellas



Gazebo Branding



Tear Drops



Truck Branding



Outdoor Corporate Branding



### 3D LED Signages



### Gate Branding



### LED Lightboxes



### Safety & Engraved Signs



### Customized Medals



### Desk & Wall Calendars



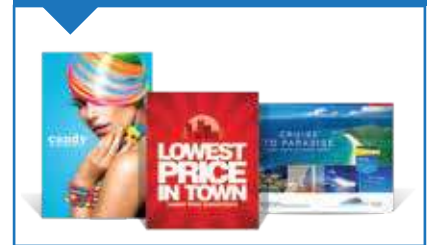
### Magazine & Catalogs



### Brochures & Booklets



### Flyers & Posters



# THINK DIFFERENT

with creative advertising agency

24/7  
Visibility

Good  
Impact

Cost  
Effective

## Plane Branding



**Vehicle Wraps**  
The fastest-growing form  
of Advertising in Africa.

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## UV Printing

Glass, Acrylic, Wood Sheet, Ceramic, Metal Sheet,  
PVC Board, Corrugated Plate, Plastic etc.

No limits for printing. We've expanded our PRINTING capabilities!



**Large Format**

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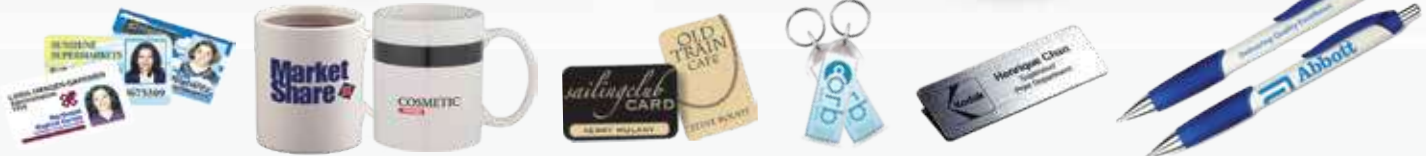


**DTF Printing**

# ENDLESS POSSIBILITIES FOR YOUR CREATIVITY.

A WIDE RANGE OF COLOURS,  
MATERIALS AND APPLICATIONS.

## PROMOTIONAL ITEMS



## EMBROIDERY

Embroidery with corporate  
Outfittings.

Promote yourself with a  
stylish branded Hats, Caps,  
Tshirts, Shirts, and much more...

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# OUR EASY ORDERING PROCESS



KNOWING THE PROCESS KEEPS EVERYTHING RUNNING SMOOTHLY



*Solutions for smart businesses!*

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## WE ARE SOCIAL

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Creative, Eye Catching, Professional Solutions.

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